

WHISPER FAN





The trick isn't actually possible, but for the purpose of a spec, it's going to look really cool.

SHOT

Open on an extreme close-up of the power button. A finger presses it. Then we go to another power button with the same finger pressing.

A hand raises a paper airplane into frame as if he's going to throw it. Instead, he simply lets go and it hovers in place.

Cut to a frontal shot of the hovering plane as the camera pulls back through the loop of the fan to reveal both the fan behind and in front. Cut while we're still moving backwards to a close-up from the side.

Pull back to reveal the plane hovering between both fans.

VOICE-OVER

Traditionally fans work by chopping the air, causing annoying buffeting. The turbulence is noisy and wastes energy.

Our solution is to lose the blades and route the air through a seamless air foil, creating a smooth jet of air. This makes for the smoothest, quietest and safest fan ever made.

Whisper fans. No blades, no buffeting. Learn more at Whisperfan.com.