

Adobe Visual Design

GRAPHICS: 1.05

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|---------|--------------------|---|--|
| 1 _____ | Publish Graphics | A | Convert to CMYK and sets resolution for better quality |
| 2 _____ | Optimize for Web | B | Create image of various aspect ratios so that they appear properly on video devices. |
| 3 _____ | Generate for Print | C | Optimizing the graphic for specific client needs |
| 4 _____ | Images for Video | D | To save in a web friendly format for faster download |

ILLUSTRATOR: 2.03

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|---------|---------------|---|---|
| 1 _____ | AI | A | Adobe Illustrator, vector format |
| 2 _____ | EPS | B | Panel for tools grouped together and hidden |
| 3 _____ | PDF | C | Encapsulated Postscript, vector format |
| 4 _____ | SVG | D | Portable Document Format, vector format |
| 5 _____ | Tools Panel | E | Scaled Vector Graphics, vector format |
| 6 _____ | Vector Images | F | Use mathematical equations and geometric elements (points, lines, and shapes) to create art, can be scaled infinitely, without any loss of quality or fidelity. |