## In-class **Response**

Name:

Select one of the images below and answer the following questions.





□ Figure 1.

□ Figure 2.

1. Identify the image you have chosen and **describe** at least **two (2)** elements and **one (1)** principle of design evident.

Design elements
line shape value 3D form space colour type texture
Design principles
variety balance unity rhythm repetition pattern proportion movement emphasis contrast pattern

2. Figure 3 shows a logo designed for a honey company called Queen Bee. Demonstrate your understanding of the design principles and elements by generating **two** different freehand sketches based on this logo, that emphasise each of the principles and elements named in the spaces below.





Cropping and tone	Pattern and line