Adobe Visual Design II

Objective: 7.00

Create multi-faceted designs in InDesign, while integrating supporting raster and vector software.

ADOBE VISUAL DESIGN

Abode Classes

Wake County Public Schools

Objective 7.01

Create complex print publications utilizing a combination of vector graphics created in Adobe Illustrator, raster graphics created in Adobe Photoshop, and layout in Adobe InDesign.

Objective 7.02

Build procedures to publish, export, and archive layouts using InDesign, Illustrator, and Photoshop.

Publishing in ID

- **Package**
  - A command on the File menu that allows you to create a folder that contains the InDesign documents, any necessary fonts, linked graphics, and text files when your work needs to be sent to others, such as a printing company.
- **Preflight Panel**
  - A panel warns of problems that can prevent a document or book from printing or outputting as desired. These problems include missing files or fonts, low-resolution images, overset text, and a number of other conditions.

Publishing in ID

- **Publishing Graphics**
  - Preparing (exporting and saving) graphics to be used for a specific purpose.
- **Optimize for Web Delivery**
  - Optimizing, saving, and exporting graphics to be used on websites.
- **Prepare for Print Delivery**
  - Optimizing, saving, and exporting graphics to be printed.

Publishing in ID

- **Saving to the computer vs. saving to the cloud**
  - Saving works in progress or finished projects to the hard drive on the computer or to the cloud (can be accessed from any device that can connect to the internet).
- **Color Modes**
  - Different ways of displaying colors in a graphic based on the final deliverable. Modes include RGB, CMYK, LAB, Grayscale & Index.

Publishing in ID

- **.PDF**
  - Universal vector file format that all computers are able to view using a PDF.

- **.JPEG/.JPG**
  - Popular bitmap photograph / image file format. A compressed (lossy) image that has a small file size.

- **.PNG**
  - Popular lossless (uncompressed) bitmap file that can maintain transparency.