



# Adobe Visual Design II

**Objective: 5.00**

Apply publishing principles for digital media.



**ADOBE VISUAL DESIGN**

Abode Classes

Wake County Public Schools



# Objective 5.01

Prepare documents for publishing to web, print, and other digital devices.

# Preparing for Publishing in ID

- **Checking for Errors & Project Specifications**
  - Using tools within InDesign to check for errors, including spelling, in a document.
- **Preflight Panel**
  - A panel in InDesign that checks the document for errors such as overset text and items outside of the margins.
- **Resolving Preflight Panel Errors**
  - Using the Preflight Panel move to and resolve errors prior to exporting a document. The Preflight Panel lists the errors and how to fix them.

# Preparing for Publishing in ID

- **Color space**

- Using the correct color space for a document such as RGB for screens or CMYK for printing.

- **Bleed**

- An area just outside the bounds of the page that is used for printing errors.

- **Resolution**

- How many pixels per inch in a document. Higher resolution leads to better image and document quality.

# Preparing for Publishing in ID

- **Document Size**

- The size of a document in InDesign, usually measured in Width by Height.

- **Preview Separations in InDesign**

- Seeing how different colors will print or export from an InDesign document.

# Objective 5.02

Export or save documents to various file formats using Adobe InDesign.

# Exporting and Saving in ID

- **Saving .INDD Files**

- Saving files as the native InDesign file so they can be edited after closing the program. Saves work, layers, pages, etc. etc., as editable items.

- **Saving for previous version compatibility**

- Making sure to save an .INDD file so it can be opened on older versions of InDesign.

# Exporting and Saving in ID

- **File Types for Print & Screen**

- Exporting files as the correct type based on the final usage. JPEG, PNG, or Interactive PDF for the screen, or TIFF, or print PDF for printing.



# Exporting and Saving in ID

- **PDF**

- A commonly used file format that can be editable but also retains formatting. Can be for printing or interactive with hyperlinks and editable fields.



- **EPUB**

- An e-book file format used by multiple readers. Can contain interactive content.



- **HTML**

- Hypertext Markup Language. One of the basic coding languages of websites and the internet. Can contain links to other sites or pages.



# Printing in ID

- **Print Proof Copies**

- A preliminary version of a finished printed piece.

- **Print settings**

- Different print settings in InDesign such as pages, quality, and colors.

# Printing in ID

- **Print settings**
  - Different print settings in InDesign such as pages, quality, and colors.
- **Printing Pages**
  - Printing individual pages.
- **Printing Spreads**
  - Printing pages side by side and or double sided papers as if printing a book.

# Packaging in ID

- **Packages**

- A file containing all of the images, fonts, videos, animations, and links used in an InDesign document. Allows the .INDD file to be opened or printed on a different computer without errors.

- **Packaging Projects**

- The process of creating a package using InDesign.

# Packaging in ID

- **Font Management**

- Making sure appropriate fonts are used and that any non default fonts are embedded correctly or contained within the package.

- **Image Management**

- Making sure all image permissions are obtained and are properly embedded or contained within a package.