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Objective 5.00

Apply procedures to test, publish, and maintain Web content using Adobe Dreamweaver CC.
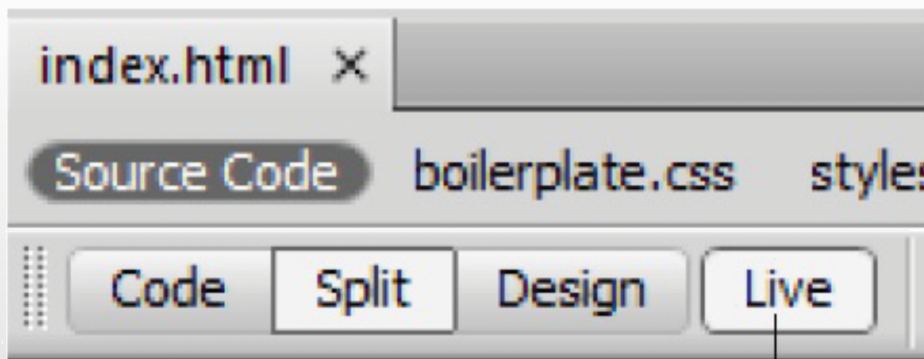
WEBSITE TESTING CHECKLIST

o The following items should be tested before publishing your website:

- Links
- Layout elements working
- Spelling
- Browser compatibility
- Mobile device compatibility
- Alternative text included.

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CONDUCT TECHNICAL TESTS

o You have two methods for previewing and testing a web project:

- From within Dreamweaver, using Live view.
- Using Preview in Browser.

Live View Button

PREVIEW PAGES IN BROWSER

o It is important to test your site in different browsers.

o Pages can be previewed without uploading to a server.

o All web page features should function properly.

o Be sure to save recent changes.

o Make sure to install required plug-ins and controls prior to preview.

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EVALUATE USABILITY

o Good web usability includes:

- Easy to use
- Quick to learn
- Satisfying experience.

o Create or select a usability-test sheet.

o Observe how users interact with website.

o Tester completes usability-test sheet while observing user.

o Tester questions user on areas of concerns.

METHODS TO COLLECT FEEDBACK

o Methods for collecting ongoing user feedback and site-evaluation information includes:

- Forms
- Site reports
- E-mail requesting feedback
- Surveys.

o Feedback should be evaluated and used to make needed changes to website.

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PUBLISH AND UPDATE FILES

o To define a Dreamweaver site, you only need to set up a local or root folder.

o To transfer files to a web server or to develop web applications, you must also add information for a remote site and testing server.

- Remote folder stores your files for testing, production, collaboration, and so on.
- Testing server folder is the folder where Dreamweaver processes dynamic pages.

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REMOTE FOLDER

o The remote folder is on the same computer as the web server.

o The remote folder holds the files that are accessed on the Internet.

o Using the Files Panel, they allow you to transfer files between your local root folder and web server, making it easier to manage and update files on your websites.

SEARCH ENGINE OPTIMIZATION

o As website content changes be sure to adjust keywords, description, and title pages to reduce impact on SEO rankings.

o Only change content if necessary.

o Check internal and external links for correct results.

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