**TV NEWS STORY TERMS**

**VO** - Stands for Voice Over. Anchor reads while video is played that is supposed to match what

he/she is saying.

**PKG** - Stands for Package. A self-contained story. It is a complete story with audio and video

edited together. No anchor needed.

**Natural Sound (NATS)** - Sound that you record as it is happening “naturally” in the setting. It

could be a bird singing, a band playing, or a car door slamming. Natural

sound is very important in visual storytelling. It has many uses including

helping set the scene, pacing, and transitioning from one scene to

another. **It should be part of every package!**

**Shot -** Otherwise known as a clip. A single piece of video without a break in it.

**Types of Shots:**

**Wide**

**Medium**

**Close Up/Tight**

**Extreme Close Up**

**Low-Angle**

**High-Angle**

**Sequence** - A number of shots edited together to tell part of a story. For example, if you want to show someone coming into the classroom as part of your story. That sequence would probably be made up of a number of shots. The door opens, the student walks in the door, the student sits down, the student pulls a book out of the backpack, opens the book, etc.

**Jump Cut -** Two shots edited together that make the subject appear to have “jumped.” For example, someone is standing and then in the next shot they are sitting. Another example: Someone’s arm is up and then in the next shot, it’s down.

**Avoiding Jump Cuts:**

**1.** Let people walk into and out of your shots. That gives you places to edit your sequence so you don’t have a jump.

**2**. Shoot several different shot “types” of the same action. For example, you can go from a medium shot that shows a person writing at a desk, to a High Angle/CloseUp shot of their hand writing.

**3**. Shoot reaction shots - Think Action/Reaction. For example, Someone scores a touchdown. (Action) Crowd cheers (Reaction).