**Project 6 DESCRIPTION OF ADVANCED DIGITAL VIDEO PROJECT**

This project is one of the possibilities for the student choice project. (See student choice project description for instructions and rubrics for the Written Proposal and Reflection Paper portions of this project). The student will do an Advanced Digital Video Project of his/her choosing. Possibilities include but are not limited to: an in depth news, or sports story, music video, documentary, or promotional video. The student will submit a written proposal (see description). Once approved, the student will be responsible for producing this project. Other students may be involved with permission of the teacher, but this student is primarily responsible for this project.

The student will plan, write a script, videotape, edit, and then turn in the project in the medium chosen by the teacher. The teacher and student will agree on interim deadlines throughout this project. In order to get the best possible grade, the project should be up to industry standards. Once the video is complete, the student will write a reflection paper.(see description). Student should search the Internet for any school appropriate competition, such as a CTSO competition. One example of a CTSO is SkillsUSA. Students can also seek competitions sponsored by industry leaders in the digital media field. Teachers and students should actively seek appropriate competitions in order to maximize the relevance of the production.

**Topic:**

**Approval***:* DATE Signatures (Student) (Teacher)

Written Proposal (20%) (Includes Planning & Tech Prep Phases)

**Planning**

Approval Score DATE\_

**Technical Preparation**

Approval Score DATE\_

**Creation:** (Artifacts: All Documents Needed During The Creation Phase) **Actual Project (50%):**

Approval***:*** Score DATE \_ **Reflection Paper (20%):**

Approval***:*** Score DATE \_

**Distribution:** (10%) (Artifacts: All Documents Needed During The Distribution Phase) (Includes Presentation of Project)

Approval Score DATE \_ Total Score DATE

This document is to be utilized by the student and the teacher in order to communicate, document, and guide the student through the production process

(STUDENT/TEACHER FEEDBACK)

**RUBRIC FOR ADVANCED VIDEO PROJECT**

|  |  |  |  |  |  |
| --- | --- | --- | --- | --- | --- |
|  | **5** | **4** | **3** | **2** | **1** |
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|  |  |  |  |  |  |
| Script Quality | Writing is conversational, script hits target demo, script aligns with project purpose, excellent storytelling. | 1-2 of the aspects listed have minor flaws. | All aspects have minor flaws. | 1-2 aspects have major flaws. | More than 2 aspects have major flaws. |
| Video Quality | All video is steady, movements are motivated, color is correct. | 1-2 of the video quality aspects listed have minor flaws. | All video quality aspects have minor flaws. | 1-2 aspects have major flaws. | More than 2 aspects have major flaws. |
| Audio Quality | All audio is clear and understandable, are at the proper levels, and adds to the project. | 1-2 of the aspects listed have minor flaws. | All video quality aspects have minor flaws. | 1-2 aspects have major flaws. | More than 2 aspects have major flaws. |
| Editing | Variety of shots chosen, video matches audio, matches script, has good pacing, etc. | 1-2 of the aspects listed have minor flaws. | All aspects have minor flaws. | 1-2 aspects have major flaws. | More than 2 aspects have major flaws. |
| Deadlines | Made all deadlines | Missed 1 deadline by no more than1 day | Missed 1 deadline by more than 1 day | Missed multiple deadlines by1 day | Missed multiple deadlines by more than 1 day |

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|  | **5** | **4** | **3** | **2** | **1** |
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| OverallQuality | Excellent - meets or exceeds industry standards in all areas | Very Good overall, but 1 aspect does not meet industry standards. | Good -2-3 aspects do not meet industry standards | Fair - Major problems. More than 3 aspects do not meet industry standards. | Poor - Does not meet industry standards in any area |
| OTHER |  |  |  |  |  |