

PUBLIC SERVICE ANNOUNCEMENT PROJECT RUBRIC

Name _____ Period _____ Date _____

SCRIPT (30 PTS.)	SCORE	POSSIBLE
Topic has been researched and		10
Script dialogue is a minimum of 30 seconds long		10
Script is clear and gets your topic across clearly		10
COMMERCIAL (60 PTS.)		
PSA is a minimum of 40 seconds long		10
Includes a 3 sounds/loops		10
Has sound effects throughout the PSA		10
Recorded dialogue is clear and easily understood by a listener		10
Holds a listeners interest		10
Overall effectiveness of your PSA		10
PROPER FILE MANAGEMENT (10 PTS.)		
File was in the proper format (.mp3)		4
File was properly named (Lastname + firstname + period + PSA)		3
File was properly submitted (copied to Scales)		3
Total Score		100