LOGO DESIGN PACKAGE PROJECT RUBRIC

Name _____ **Period** _____ **Date** _____

PHOTOSHOP (60 PTS.)	SCORE	POSSIBLE
Original Logo has been perfected and included		**4**
Image/shape only logo has been created and designed well (color)		**8**
Text only logo has been created and designed well (color)		**8**
Image and text logo has been created and designed well (color)		**8**
Image/shape only logo has been created and designed well (black & white)		**8**
Text only logo has been created and designed well (black & white)		**8**
Image and text logo has been created and designed well (black & white)		**8**
Logo inspired banner has been included and designed well		**8**
LAYOUT (30 PTS.)		
Logo package has been layout and designed well		**10**
All fonts have been included		**10**
All colors with color names have been included		**10**
PROPER FILE MANAGEMENT (10 PTS.)		
File was in the proper format (.psd and .jpeg)		**4**
File was properly named (lastname + firstname + logo2)		**3**
File was properly submitted (copied to Scales)		**3**
Total Score		**100**