



Introduction to Digital Photography

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Introduction to Digital Photography

- ▶ Digital photography has come a long way in a few years. It's fast, efficient, and more cost-effective than the old ways.
- ▶ And best of all, digital photography just keeps getting easier and more enjoyable.



Advantages

- ▶ Digital takes the fear out of photography by letting you take as many pictures as you want.
- ▶ You can see right away if you got the picture you want, and you can delete pictures you don't want.
- ▶ Upload pictures and share them with friends and family anytime, anywhere using a computer—or even a mobile phone.

Advantages....

- ▶ Digital costs less because you don't buy film and you don't pay to print photos you don't want.
- ▶ People use digital photography in their work every day—police officers, real estate agents, insurance agents, fire fighters, scientists, and doctors, just to name a few.

Getting Started with Digital Photography

- ▶ Think you need a digital camera to have fun with digital photography?
- ▶ Think again. All you need is access to a computer and you're ready to go.



Taking Pictures

- ▶ There are several ways you can get pictures ready for a computer:
- ▶ **Scan existing prints and burn a CD.**
 - ▶ Scan pictures that you've already taken. Whether you have a scanner at home or school, or have access to scanning services through a photo developer, getting favorite photos on a CD lets you quickly and easily copy these cherished memories to a computer for editing, printing, and sharing.

Taking Pictures

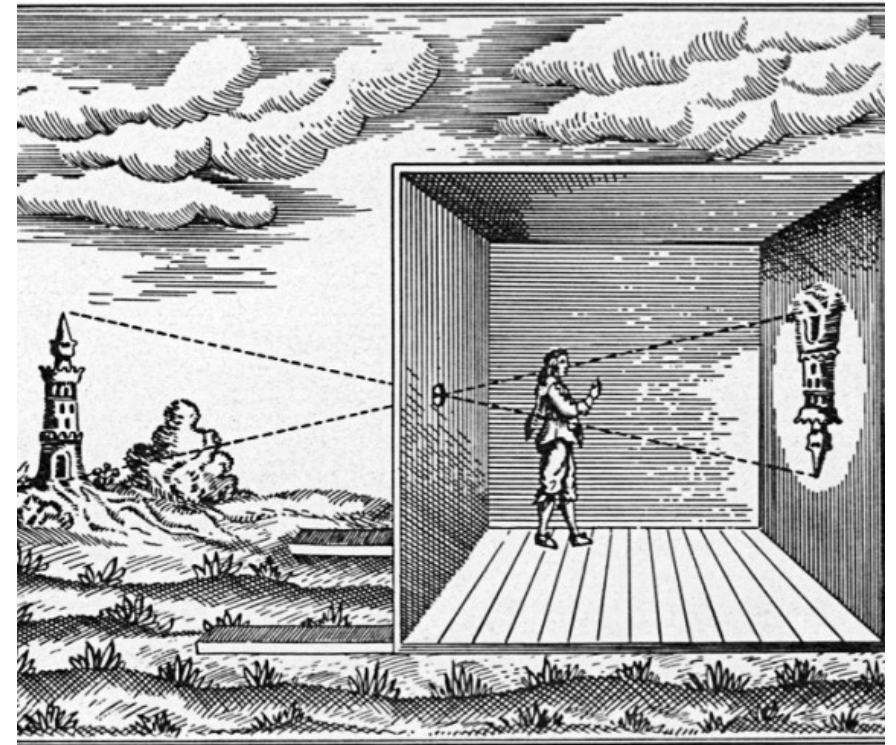
- ▶ **At a one-hour photo shop request a CD instead of prints.**
 - ▶ When you take pictures with a film camera and take them to a one-hour photo shop for developing, have the pictures put on a CD instead of getting prints. This way you'll still have access to all the benefits digital photography offers.
- ▶ **Use a digital camera.**
 - ▶ There are lots of different types of digital cameras. Before you buy, make a list of the “must have” features to find the right one for you.

Making Pictures Beautiful

- ▶ The great joy of taking pictures is being able to share them with friends, family, teachers, and students. The possibilities are truly endless with digital. You can:
 - ▶ Share on Social Media
 - ▶ create a slide show for a school project
 - ▶ put together a photo album that shows the progress of a class over the school year
 - ▶ make CDs
 - ▶ print greeting cards, calendars, and posters
 - ▶ design mouse pads, coffee mugs, and more

Digital Cameras: How We Got Here

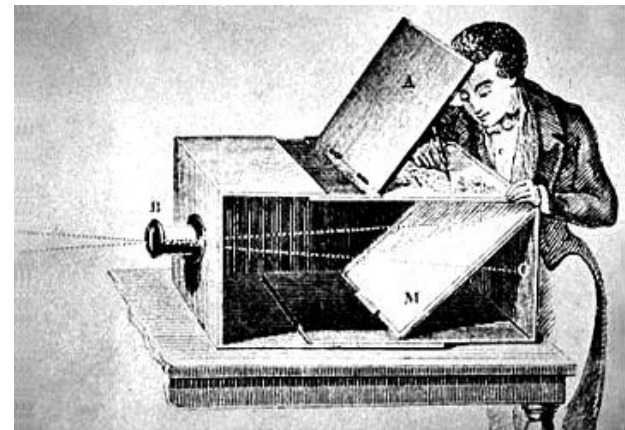
- ▶ One of the coolest things about digital photography is that you can see your picture right away. With just a few clicks of the mouse you can download, organize, edit, and share all of your digital photos. Sounds simple, right? But did you know it took more than 150 years to get digital cameras where they are today?
- ▶ Photography is the art of capturing light. And that's what the very first camera did. Called a camera obscura, it had a big piece of glass that reflected a picture on a wall or canvas.



A 17th century camera obscura illustration

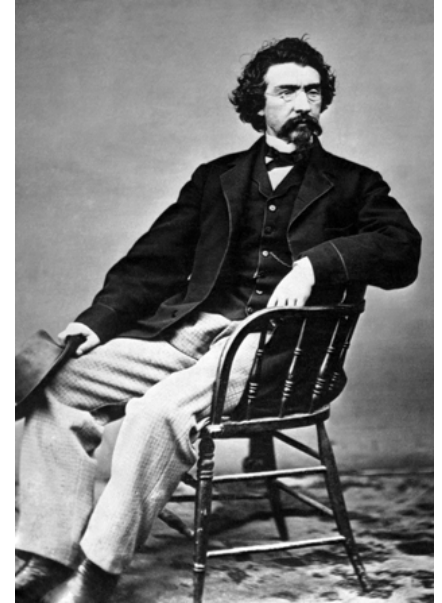
Back in the day

- ▶ A Frenchman named Louis-Jacques Mandé Daguerre invented photography in 1839. Looking at pictures of people and places was popular home entertainment in the 1850s—a lot like watching TV is today. Most pictures were taken to show things the way people wished to see things.



Back in the day

- ▶ A new type of photography called photojournalism started about the time of the U.S. Civil War. Designed to document the reality of the battlefields, American photojournalism was pioneered by Mathew B. Brady. When newspapers printed Brady's photos, people saw how powerful a photo could be.



Back in the day

- ▶ George Eastman designed the first camera for the general public in 1888. Called a Kodak camera, it was easy to use and had enough film for 100 pictures. Color photography was invented in 1907, but it wasn't until 1935 that it became popular.



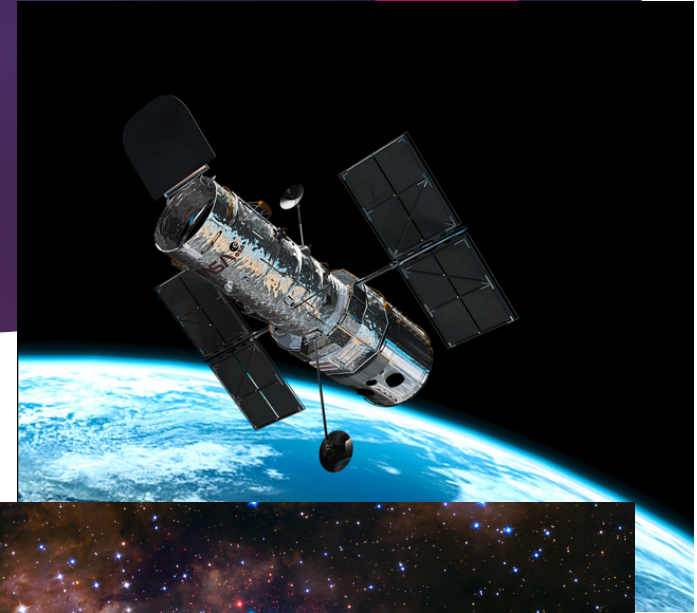
Back in the Day

- ▶ The first digital camera was made in 1994. If you wanted to buy one, it would cost \$18,000 for 1 megapixel
- ▶ Technology has come a long way in the last 10 years. You can buy a digital camera with up to 10 megapixels for less than \$100.



The Power of Digital

- ▶ Digital photography is used not only to take fun pictures, but also in important ways by people in a lot of different professions:
 - ▶ police, health care, lawyers, educators, insurance agents, real estate agents, scientists, and many others.
- ▶ It lets us see things we'd never seen before. The Hubble Space Telescope has sent digital images from deep outer space since 1990. In fact, it's probably the biggest digital camera ever made—it's the size of a school bus.



The Power of Digital

- ▶ One picture showed the first planet found outside our solar system. The planet is almost three times bigger than our largest planet, Jupiter. But it's not just the big stuff that digital helps us see. It also lets us see the smallest of things such as human cells and microscopic particles.
- ▶ Take a minute and think about how you could use digital photography. Would it be to take pictures of your puppy or kitten once a week to chart its growth? Or would it be to start an art project? Digital photography lets you experience photos like never before. Hang on because it's going to be a wild ride.

Top 10 Digital Myths

- ▶ The early days of digital photography had some problems. Cameras were expensive. Photo quality was not good. There weren't a lot of tools to handle digital photos.
- ▶ Since then digital cameras have gotten a lot better. So have the photos they make. The tools available to manage photos have made digital easier than ever, too.
- ▶ But there are still some people who have a negative view of digital photography. So here are the Top 10 myths—exposed:

Top 10 Digital Myths

- ▶ **1. A digital photo is not as good as film.**
 - ▶ Today's digital cameras produce great-looking photos, even in large print sizes. Film is good and improving, too. But digital easily keeps pace.
- ▶ **2. Digital cameras are big and heavy.**
 - ▶ There are a lot of small, featherweight digital cameras that have loads of features. They create top-quality photos, too.

Top 10 Digital Myths

▶ **3. Digital cameras are slow.**

- ▶ For a long time, digital cameras were slower than their film cousins. Every year, digital cameras get faster.

▶ **4. Digital photography is expensive.**

- ▶ Digital keeps getting cheaper. Someday soon it won't cost any more than film.

Top 10 Digital Myths

- ▶ **5. It takes too long to transfer pictures to a computer.**
 - ▶ Get a USB or FireWire memory card reader to make quick transfers. The fastest card readers can transfer your photos up to six times (6x) the data rate of a standard CD-ROM.
- ▶ **6. It's hard to view and edit digital photos.**
 - ▶ Not any more. For example, Adobe Photoshop is surprisingly easy to learn and use.

Top 10 Digital Myths

▶ **7. It's hard to make prints from digital photos.**

- ▶ Printing digital photos is easy. You can print at home, or on the Internet by using an online photo service.

▶ **8. Prints from digital photos look bad.**

- ▶ It is almost impossible to tell the difference between digital prints and traditional film prints.

Top 10 Digital Myths

▶ 9. It's hard to organize and store digital photos.

- ▶ Adobe Bridge, is a visual file browser that helps take the guess work out of finding the image file you need. There are two versions of Adobe Bridge to choose from: the full version which opens a separate, full image browser window and works across the Creative Suite software family, or Mini Bridge, which allows you to access images directly within the Photoshop interface. Protect your original photo files—also called digital negatives—by burning a CD and listing its contents on the disk.

▶ 10. Digital photography is too much fun.

- ▶ Sorry, this one's true!