

GENRE CHANGE TRAILER VIDEO PROJECT

Name _____ Date _____ Period _____

VIDEO PRODUCTION (90 PTS.)	SCORE	POSSIBLE
At least 30 seconds (no longer than 60 seconds)		10
3 instances of text		10
Must include background music/sound effects		10
Must include voice over		10
Includes 3 transitions		10
Includes 2 special effects		10
Change of the genre was clear		10
Overall appeal of the trailer		20
PROPER FILE MANAGEMENT (10 PTS.)		
Final Commercial was in the proper formats (.mov)		3
File was properly named (Lastname + firstname + period + Genre)		4
File was properly submitted (copied to Scales)		3
Total Score		100