**How to Create a Cinemagraph in Photoshop**

**Prep your Project:**

1. Download the practice file on our class website.

a. Use the practice file: Download the CoffeeVideo.mp4 video file.

b. Use your own: Record or find a video clip that has repeated action, like the coffee moving in the sample file, or has an area of isolated movement. This will make it easier to create a looping effect.

2. Open CoffeeVideo.mp4 in Photoshop, File - Open.

**Create your Cinemagraph:**

3. Open the Layers panel, Window - Layers. Drag the “Coffee Video” layer above “Video Group 1”.

4. Drag the “Video Group 1” layer group to the “Delete layer” icon to delete it.

5. Drag the “Coffee Video” layer to the “New Layer” icon to create a copy or right click on the layer and select Duplicate Layer (Cmmd/Ctrl + J).

6. Open the Timeline panel, Window - Timeline. Drag the play head to the point in the video that you want to serve as the still part of your cinemagraph. If you’re using the practice files, drag the play head to [2:12](https://www.youtube.com/watch?v=d8LtQCzUw6s&t=132s).

7. Right-click the “Coffee Video copy” layer and select “Rasterize Layer” in the Layers panel.

8. Then go into Quick Mask Mode by hitting Q on your keyboard.

9. Choose the Brush Tool from the tools panel and brush over the area of the video where you want to show movement, brushing over the coffee in the cup. Adjust the brush size and hardness as needed.

10. Click Q on your keyboard to Exit Quick Mask Mode.

11. Then Select > Invert (Cmmd/Ctrl + Shift + I), and then go to the Layer Menu> Layer Mask > Hide Selected.

12. Adjust the Start and End Points in the Timeline so that your cinemagraph loops seamlessly. If you’re using the practice files, set the Start point to [00:10](https://www.youtube.com/watch?v=d8LtQCzUw6s&t=10s) and the End point to [02:09](https://www.youtube.com/watch?v=d8LtQCzUw6s&t=129s).

*Tip: Drag the playhead to help note the timestamp.*

13. Click the Play button to preview your cinemagraph. If your video is not looping, click the Settings icon and choose “Loop Playback”.

14. Save your cinemagraph, File > Export > Save for Web (Legacy). Choose your own settings, or use the following:

a. GIF, 256 colors, 100% Dither.

b. Adjust image size, if desired.

c. Set Looping Options to “Forever”

d. Click Save and select your folder