# TYPOGRAPHY POSTER PROJECT RUBRIC

**Name** _____ **Period** _____ **Date** _____

| PHOTOSHOP    (40 PTS.) | SCORE | POSSIBLE |
|---|---|---|
| Graphics were created/used for each letter/word of the quote | | **5** |
| All images used were cleanly masked | | **10** |
| The background has been removed | | **5** |
| All layers and folders are clearly labeled and organized | | **5** |
| At least 2 filters have been applied | | **5** |
| At least 2 layer styles have been applied | | **10** |
| | | |
| **DESIGN    (50 PTS.)** | | |
| The animation of your quote is clearly and has harmony with the text | | **10** |
| All graphics used fit within the letters of the quote | | **10** |
| All the graphics work together and have a similar style | | **10** |
| Overall design of the Typography quote | | **20** |
| | | |
| **PROPER FILE MANAGEMENT    (10 PTS.)** | | |
| File was in the proper format (.psd and .jpeg) | | **4** |
| File was properly named (firstname+lastname + quote) | | **3** |
| File was properly submitted (copied to Ms. Scales) | | **3** |
| **Total Score** | | **100** |